



Poppy King never leaves the house without her red lippy

Poppy King's obsession with make-up began at seven, playing dress-up with her mum's Biba lipsticks. *Grazia* caught up with the glamour princess as she launches her new line, Lipstick Queen, in the UK this week



Where Poppy's lipstick obsession began: Twiggy in Biba make-up, circa 1970

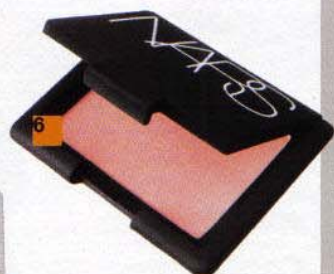
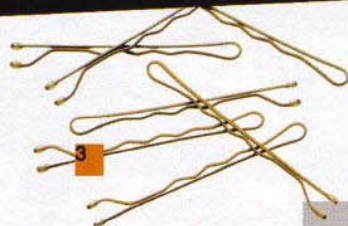
»My make-up bag is a small red leather purse that came with an Alexander McQueen handbag I bought. I use it as a make-up bag because it's small and forces me not to carry around too much junk. Inside is my Lipstick Queen lippy in Red Sinner (1), £15;

Tweezerman slanted tweezers (2), £16; kirby grips (3), from £1.40; MAC Eyebrow Pen (4), £10, and my favourite Nars blush in Orgasm (6), £18.50. I only wear lipstick and blusher – the rest is for maintenance or dealing with blemishes.'

»When I'm in the UK, I



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head to Space NK and Boots – we don't have anything like Boots in New York.'

»It's so important to take care of your skin, so I drink lots of water and stay out of the sun. Sunblock is the best anti-ageing treatment; I love Darphin's Ecran Soleil Sun Protection Cream SPF 30 (7), £22. The skincare products I use tend to be very simple and designed for sensitive skin, like Darphin's Arovita C Line Response Fluid (8), £44. If a product is too heavy, I break out in spots.'

»I don't tan and have come to embrace my paleness!

But it's super important to exfoliate and remove dry skin before applying any colour, whether it be lipstick or self-tan. Exfoliating body scrub is great – I especially love Kiehl's body products.' Try Kiehl's Instant Satin-Soft Body Rub Moisturiser (9), £18.50.

»When I go on holiday, I tend to buy my beauty essentials at my destination, and just pack my make-up. Minis are the way to go though – I always travel with Pantene Pro-V Repair and Protect Shampoo and Conditioner (10), 99p each.'

