

Red Delicious

9 foolproof ways to get fall's prettiest lips.

AS THE SUMMER LIGHT FADES, why not add a touch of vivid autumn to your day with your choice of lipstick? Many women shy away from red, thinking it's too strong for them. But anybody can pull off this classic look. The trick is to pick a shade with the right undertone for your coloring, says Trae Bodge, creative director of Three Custom Color Specialists in New York City. Consider whether your skin is warm (golden-toned) or cool (rosy-toned). Warm women have an olive cast or chocolate tone to their skin and tan easily in the sun, says Bodge. Cool gals have a pinkish or bluish cast and burn easily. We grouped the brightest selections of the season—take your pick and pucker up!

If You're Warm

Go for yellow-toned reds with a brick or terra-cotta look.

1. **LOLA COSMETICS** Creme Lipstick in Sweet Love, \$20, lolacosmetics.com.
2. **LIPSTICK QUEEN** Red Sinner, \$18, barneys.com.
3. **L'ORÉAL PARIS** Colour Riche Lipcolour in Target Red, \$6, Target.

If You're Cool

Pink- and blue-toned reds—think berries—will flatter you.

4. **CHANEL** Rouge Allure Luminous Satin Lip Colour in Lover, \$30, chanel.com.
5. **BOURJOIS PARIS** Lovely Brille Lipstick in Cocktail de Cerises, \$14, sephora.com.
6. **THREE CUSTOM COLOR SPECIALISTS** Lipstick in Cool Red, \$19, threecustom.com.

If You're Still Red-Shy

Try a sheer red gloss; these tend to look good on everyone.

7. **BENEFIT** Pocket Pal Benetint + Gloss, \$18, benefitcosmetics.com.
8. **TOO FACED** Candy Lips in Candy Apple, \$22, toofaced.com.
9. **DIOR** Addict Ultra Gloss Reflect Lip Gloss in Red Stockings, \$25, sephora.com.

