

1 Christian Dior
Rouge Dior
lipstick in Red
Première, £16.50

2 Lancôme
Le Rouge Absolu
lipstick in Rouge
Desir, £16

3 Clarins Rouge
Appeal lipstick
in no. 5, £14

10 BEST LIPSTICKS

Once the single most iconic item in any woman's make-up bag, lipstick is ready to escape the shadow of enduringly popular lipgloss once and for all with new collections and colours. 'Lipstick has become a big story again because it is more than just colour, it is embedded in our psyche,' explains Poppy King, the Australian lipstick guru who has just launched a line of sheer and opaque shades at Space NK, under the moniker Lipstick Queen. 'It's an essential rite of passage,' she continues, 'and, as females, we feel at a loss if we go too long without using it.' Time to get all wound up...

10 Revlon Crushed
Velvet Lip
Creme in
Sinnamon, £8

4 Pout lipstick
in Sweetie
Pie, £14

9 Maybelline
Moisture
Extreme lipstick
in Fuchsia
Fuchsia, £4.99

5 Clinique Colour
Surge Butter
Shine lipstick
in A Dozen
Roses, £12

8 Lipstick Queen
lipstick in Saint
Pink, £15

7 Paul & Joe
Lipstick in
no. 52, £14

6 Playboy
Calendar Girls
lipstick in Miss
April, £9.95